

**Buying Time LLC**  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

**Linda Coleman/ D/ Lt Governor/ NC**  
Submission Number 274 Issue 1



**WNCN-TV**  
1205 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

**Copy**

<b>Client:</b>	Linda Coleman/ D/ Lt Governor/ NC	<b>Submission Cost:</b>	0	<b>Campaign Ref:</b>	E:120814005
<b>Buyer:</b>	..	<b>Client/Product/Estimate:</b>	372 /378 /2179	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/22/12 to 11/04/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06273977
<b>Est./PO Number:</b>	06273977	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

REP HEADLINE# 6273977 TRF# E:120814 REP: TEL# 703-516-9399 FAX# 703-516-9680  
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION OCT16/12 12.49  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME POLI/L COLEMAN/D/LTG/NC REP. # OFF. # SALESMAN #  
AGY # AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MICK NESCI (H)  
WASHINGTON, DC 20001

ORDER # CONTRACT # 6273977 CLASS: NATL. LOCAL REGIONAL

PRDCT COLEMAN FOR LT. GOV EST#2179 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 12.49

REP: ORDER CANCELED  
PLS CNF  
THANKS, MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$ .00  
TOTAL SPOTS 0



REP HEADLINE# 6273977  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP

AUG13/12 14.1  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME POLI/L COLEMAN/D/LTG/NC  
AGY # AGY. NAME BUYING TIME, LLC

650 MASSACHUSETTS AVE. N.W. #210  
WASHINGTON, DC 20001

REP. # OFF. # SALESMAN #  
BUYER NAME KATE KLEBAHN  
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6273977

CLASS: NATL. LOCAL REGIONAL

PRDCT COLEMAN FOR LT. GOV EST#2179 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG13/12 14.16

REP: NEW ORDER

TOTAL \$2,560 @12X  
PLEASE CONFIRM  
THANKS BEN FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
LINDA COLEMAN FOR LT. GOV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			530P-600P	30		\$250.00	10/26	10/26	1		FRI	1
AGENCY ADVERTISER CODE = 372												
AGENCY PRODUCT CODE = 378												
AGENCY EST# = 2179												
2			900A-1000A	30		\$240.00	10/26	10/26	1		FRI	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
3			1135P-1235A	30		\$170.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												

MMW  
8/13

REP HEADLINE# 6273977  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

AUG13/12 14.1  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$250.00	10/29	10/29	1		MON	1
5			900A-1000A PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$240.00	10/29	10/29	1		MON	1
6			600P-630P PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$200.00	10/27	10/27	1		SAT	1
7			700P-730P PROGRAM : NBC 17 NEWS AT 6PM CON COM1: NBC 17 NEWS AT 6PM	30		\$150.00	10/27	10/27	1		SAT	1
8			700A-900A PROGRAM : NBC 17 NEWS AT 7PM CON COM1: NBC 17 NEWS AT 7PM	30		\$200.00	10/27	10/27	1		SAT	1
9			600P-630P PROGRAM : TODAY CON COM1: TODAY	30		\$200.00	10/28	10/28	1		SUN	1
10			1135P-1235A PROGRAM : NBC 17 NEWS AT 6 CON COM1: NBC 17 NEWS AT 6	30		\$170.00	10/25	10/25	1		THU	1
11			530P-600P PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$250.00	10/25	10/25	1		THU	1
12			900A-1000A PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$240.00	10/25	10/25	1		THU	1



REP HEADLINE# 6273977  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP

AUG13/12 14.1  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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OCT/12			\$1,900.00			NOV/12						
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CONTRACT TOTAL	\$2,560.00
TOTAL SPOTS	12

MARKET TOTALS \$64,000 WNCN 4% WRAL 47% WTVB 46% WRAZ 3% WRDC 0% WLFL 0% CABL 0%

SHARES ARE ESTIMATED

SVC- NSI BOOKS- NOV/11

DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:****Date:**

8/21/12

I, Buying Time LLC,being/on behalf of: Linda Coleman for Lt. Governor, a legallyqualified candidate of the Democratic politicalparty for the office of: Lt. Governor (NC)in the Generalelection to be held on: November 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

<b>Total Charges: \$</b>	<b>NET</b>
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Linda Coleman for Lt. Governor  
P.O. Box 27502  
Raleigh, N.C. 27611

Treasurer-

Phone: (919) 834-2557

I represent that the payment for the above described broadcast time has been furnished by:

Linda Coleman for Lt. Governor

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Treasurer-

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/21/12

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	Steve Blanchard	<b>STATION:</b>	WNCN
<b>FROM:</b>	Mick Nesci	<b>HRP OFFICE:</b>	Washington

**REQUEST RECEIVED FROM**

**DATE:** 8/16/12

<b>BUYER:</b>	Kate Klebahn
<b>AGENCY:</b>	Buying Time
<b>ADDRESS:</b>	650 Massachusetts Ave NW, SUITE 210 WASHINGTON, D.C. 20001
<b>PHONE #:</b>	202-965-5060
<b>FAX #:</b>	202-965-5066
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Coleman for Lt. Gov.
<b>CPMGN MGR.</b>	
<b>TREASURER:</b>	
<b>ADDRESS:</b>	P.O. Box 27502 Raleigh, NC 27611
<b>PHONE #:</b>	919.834.2557
<b>FAX #:</b>	
<b>OTHER:</b>	

**FOR**

<b>CANDIDATE:</b>	Linda Coleman
<b>OFFICE:</b>	Lt. Governor
<b>PARTY:</b>	Democrat

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	4/17/12-ltc
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	